

IN THE CLAIMS:

Please cancel claims 1-8 without prejudice to or disclaimer of the subject matter recited therein.

Please add new claims 9-17 as follows.

LISTING OF CURRENT CLAIMS

Claims 1-8. (Canceled)

9. (New) A method of placing an order for a product, which comprises the steps of:

- a) performing a logon procedure connecting a purchaser to a website through an Internet;
- b) performing an order placement procedure for a purchase order including the steps of:
 - i) opening a web page of the website and selecting a desired purchase item;
 - ii) opening a list of ingredients including an ingredient price for each of the list of ingredients for the desired purchase item;
 - iii) selecting desired ingredients from the list of ingredients and specifying an ingredient percentage for each of the desired ingredients, the desired ingredients and the ingredient percentage is selected by the purchaser, a summation of the ingredient percentage for all of the desired ingredients must equal 100 percent;
 - iv) calculating a desired purchase item price for the desired purchase item for confirmation by the purchaser, the desired purchase item price is based on the ingredient price and the

ingredient percentage of each of the desired ingredients and is calculated by the web page; and

- v) the purchaser confirming the desired purchase item price;
- c) performing a package confirmation procedure including the steps of:
 - i) opening a packaging web page listing a plurality of packaging styles, a plurality of packaging patterns, and associated prices;
 - ii) selecting a desired packaging configuration from the plurality of packaging styles and the plurality of packaging patterns, the desired packaging configuration is selected by the purchaser,
 - iii) calculating a desired packaging price for the desired packaging configuration for confirmation by the purchaser, the desired packaging price is based on the associated prices for each of the plurality of packaging styles and the plurality of packaging patterns of the desired packaging configuration selected by the purchaser and is calculated by the web page; and
 - iv) the purchaser confirming the desired packaging price; and
- d) performing a billing procedure including the purchaser confirming a purchase quantity and a payment method, and ending the purchase order.

10. (New) The method according to claim 9, wherein, in the performing step d), the billing procedure includes a basic information establishment procedure requiring the purchaser to provide predetermined personal information for a first time purchase.

11. (New) The method according to claim 9, wherein, in the performing step a), the logon procedure requiring a password to logon.

12. (New) The method according to claim 9, wherein, in the performing step b), the order placement procedure returns to a previous screen when the desired purchase item price is not confirmed by the purchaser.

13. (New) The method according to claim 9, wherein, in the performing step b), the order placement procedure includes a web page suggesting at least one combination of suggested ingredients selected from the list of ingredients and a suggested percentage for each of the suggested ingredients.

14. (New) The method according to claim 9, wherein, in the performing step c), the package confirmation procedure includes at least a first web page for the plurality of packaging styles and at least a second web page for the plurality of packaging patterns.

15. (New) The method according to claim 9, wherein, in the performing step c), the associated prices of the package confirmation procedure include a price for each of the plurality of packaging styles and the plurality of packaging patterns.

16. (New) The method according to claim 9, wherein, in the performing step c), the package confirmation procedure returns to a previous screen when the desired packaging price is not confirmed by the purchaser.

17. (New) The method according to claim 9, wherein, in the performing step d), the billing procedure further comprising the purchaser confirming total price, delivery date, and transportation method.